



# Hotel & Inn Marketing Solutions with Checkfront



[Webdirexion](#) has partnered with [Checkfront](#) online bookings system for hotel accommodations to bring a progressive, cutting edge solution for Hoteliers and Innkeepers to our package of smart hotel marketing solutions.



The Checkfront system offers a wide range of promotional options, paperless invoicing, automated allocation to all major OTAs via *MyAllocator*, smart marketing integrations, time-saving third party automation with accounting software -- and, it is the best system for mobile readiness that we've reviewed. [Schedule a screenshare with Webdirexion!](#)

## Here's how Checkfront stacks up against some common competitors...

Features for forward thinking innkeepers & hoteliers	Checkfront	Rezovation	RezNexus
Integration with <i>myAllocator</i> to automate OTA listings & real-time inventory updates	YES	Not stated	Not stated
Integration with <b>50+ add-ons</b> like Facebook, MailChimp, Trip Advisor... <b>Free</b>	YES	No	No
Seamless integration with websites so <b>visitors reserve on your own website URL</b>	YES	No	No
Integration with <a href="#">VendHQ.com</a> POS system (Guest could order coffee in your coffeeshop and have the bill added to their overall room invoice in CheckFront)	YES	No	No
<b>Export to Quickbooks/Zero Accounting</b> with online CPAs to save Innkeepers time	YES	Not stated	Quickbooks
Cloud based back-end with complete inventory management & reporting	YES	Yes	Yes
<b>Partner promotions options and interface</b> with embeddable room booking widget	YES	No	No
<b>Easily integrates with multiple Customer Relationship Manager softwares (CRMs) and drip marketing programs like MailChimp</b> to grow your business.	YES	No	No
<b>Integrates with over 30+ payment gateways</b> to accept credit cards worldwide, including Stripe, Authorize.net, eWinery, WorldPay & Quickbooks Merchant	YES	<a href="#">Not Stated at site</a>	<a href="#">2 stated at site</a>
<b>Dynamically adjust your room inventory and availability.</b> Set up seasonal package deals and sale prices, as well as group discounts.	YES	Not stated at site	Yes
<b>Front Desk credit card acceptance</b> and separate <b>management controls for staff booking options</b> at desk and on phone.	YES	Yes	Yes
<b>Typical monthly service cost for a 10-room Inn</b> with 45% occupancy ( <a href="#">Checkfront</a> plans start at \$49mo. + \$25 mo. for <i>myAllocator</i> add-on (check site for final cost))	<b>\$91*</b>	<a href="#">\$153 + GDS fees</a>	<a href="#">\$120 + GDS fees</a>

\*For 10-room Inn with 45% occupancy rate example, your Inn would qualify for \$49 starter plan, plus approx. \$17 per mo. for bookings over the 1200 yr. included in plan. Add \$25 per month for MyAllocator to take care of OTA & GDS automatic integrations = \$83. (GDS fees = Global Distribution system fees, for which [Rezovation states it charges \\$15 per reservation + \\$649 set-up + \\$250 maintenance per year](#) after the first year). You then pay each OTA their fees. All items in table above based on review of features stated at each website as of 07/13/2015. Webdirexion is a reseller for [Checkfront](#) with the best bundle of management and marketing solutions -- we do work with other systems too.



Call: **888.974.9522** | email: [InnTeam@Webdirexion.com](mailto:InnTeam@Webdirexion.com)

*Webdirexion is a value added reseller for [CheckFront](#), [OnePageCRM](#) & [MailChimp](#)*