



Hotel & Inn Marketing Solutions with Checkfront



[Webdirexion](#) has partnered with [Checkfront](#) online bookings system for hotel accommodations to bring a progressive, cutting edge solution for Hoteliers and Innkeepers to our package of smart hotel marketing solutions.



The Checkfront system offers a wide range of promotional options, paperless invoicing, automated allocation to all major OTAs via MyAllocator, smart marketing integrations, time-saving third party automation with accounting software -- and, it is the best system for mobile readiness that we've reviewed. [Schedule a screenshare with Webdirexion!](#)

Here's how Checkfront stacks up against some common competitors...

Features for forward thinking innkeepers & hoteliers	Checkfront	Rezovation	RezNexus
Integration with <i>myAllocator</i> to automate OTA listings & real-time inventory updates	YES	Not stated	Not stated
Integration with 50+ add-ons like Facebook, MailChimp, Trip Advisor... Free	YES	No	No
Seamless integration with websites so visitors reserve on your own website URL	YES	No	No
Integration with VendHQ.com POS system (Guest could order coffee in your coffeeshop and have the bill added to their overall room invoice in CheckFront)	YES	No	No
Export to Quickbooks/Zero Accounting with online CPAs to save Innkeepers time	YES	Not stated	Quickbooks
Cloud based back-end with complete inventory management & reporting	YES	Yes	Yes
Partner promotions options and interface with embeddable room booking widget	YES	No	No
Easily integrates with multiple Customer Relationship Manager softwares (CRMs) and drip marketing programs like MailChimp to grow your business.	YES	No	No
Integrates with over 30+ payment gateways to accept credit cards worldwide, including Stripe, Authorize.net, eWinery, WorldPay & Quickbooks Merchant	YES	Not Stated at site	2 stated at site
Dynamically adjust your room inventory and availability. Set up seasonal package deals and sale prices, as well as group discounts.	YES	Not stated at site	Yes
Front Desk credit card acceptance and separate management controls for staff booking options at desk and on phone.	YES	Yes	Yes
Typical monthly service cost for a 10-room Inn with 45% occupancy (Checkfront plans start at \$49mo. + \$17mo. for myAllocator add-on). <i>24/7 Support included.</i>	\$83*	\$153 + GDS fees	\$120 + GDS fees

*For 10-room Inn with 45% occupancy rate example, your Inn would qualify for \$49 starter plan, plus approx. \$17 per mo. for bookings over the 1200 yr. included in plan. Add \$17 per month for MyAllocator to take care of OTA & GDS automatic integrations = \$83. (GDS fees = Global Distribution system fees, for which [Rezovation states it charges \\$15 per reservation + \\$649 set-up + \\$250 maintenance per year](#) after the first year). You then pay each OTA their fees. All items in table above based on review of features stated at each website as of 07/13/2015. Webdirexion is a reseller for [Checkfront](#) with the best bundle of management and marketing solutions -- we do work with other systems too.



Member of:



Call: **888.974.9522** | email: InnTeam@Webdirexion.com

Webdirexion is a value added reseller for [Checkfront](#), [OnePageCRM](#) & [MailChimp](#)

