



Hotel & Inn Marketing Solutions with Checkfront



[Webdirexion](#) has partnered with [Checkfront](#) online bookings system for hotel accommodations to bring a progressive, cutting edge solution for Hoteliers and Innkeepers to our package of smart hotel marketing solutions.



The Checkfront system offers a wide range of promotional options, paperless invoicing, automated allocation to all major OTAs via MyAllocator, smart marketing integrations, time-saving third party automation with accounting software -- and, it is the best system for mobile readiness that we've reviewed. [Schedule a screenshare with Webdirexion!](#)

Here's how Checkfront stacks up against some common competitors...

| Features for forward thinking innkeepers & hoteliers | Checkfront | Rezovation | RezNexus |
|---|--------------|------------------------------------|----------------------------------|
| Integration with <i>myAllocator</i> to automate OTA listings & real-time inventory updates | YES | Not stated | Not stated |
| Integration with 50+ add-ons like Facebook, MailChimp, Trip Advisor... Free | YES | No | No |
| Seamless integration with websites so visitors reserve on your own website URL | YES | No | No |
| Integration with VendHQ.com POS system (Guest could order coffee in your coffeeshop and have the bill added to their overall room invoice in CheckFront) | YES | No | No |
| Export to Quickbooks/Zero Accounting with online CPAs to save Innkeepers time | YES | Not stated | Quickbooks |
| Cloud based back-end with complete inventory management & reporting | YES | Yes | Yes |
| Partner promotions options and interface with embeddable room booking widget | YES | No | No |
| Easily integrates with multiple Customer Relationship Manager softwares (CRMs) and drip marketing programs like MailChimp to grow your business. | YES | No | No |
| Integrates with over 30+ payment gateways to accept credit cards worldwide, including Stripe, Authorize.net, eWinery, WorldPay & Quickbooks Merchant | YES | Not Stated at site | 2 stated at site |
| Dynamically adjust your room inventory and availability. Set up seasonal package deals and sale prices, as well as group discounts. | YES | Not stated at site | Yes |
| Front Desk credit card acceptance and separate management controls for staff booking options at desk and on phone. | YES | Yes | Yes |
| Typical monthly service cost for a 10-room Inn with 45% occupancy (Checkfront plans start at \$49mo. + \$17mo. for myAllocator add-on). <i>24/7 Support included.</i> | \$83* | \$153 + GDS fees | \$120 + GDS fees |

*For 10-room Inn with 45% occupancy rate example, your Inn would qualify for \$49 starter plan, plus approx. \$17 per mo. for bookings over the 1200 yr. included in plan. Add \$17 per month for MyAllocator to take care of OTA & GDS automatic integrations = \$83. (GDS fees = Global Distribution system fees, for which [Rezovation states it charges \\$15 per reservation + \\$649 set-up + \\$250 maintenance per year](#) after the first year). You then pay each OTA their fees. All items in table above based on review of features stated at each website as of 07/13/2015. Webdirexion is a reseller for [Checkfront](#) with the best bundle of management and marketing solutions -- we do work with other systems too.



Call: **888.974.9522** | email: InnTeam@Webdirexion.com

Webdirexion is a value added reseller for [Checkfront](#), [OnePageCRM](#) & [MailChimp](#)



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